Why is it necessary to reduce single use plastic products consumption?

- Over 80% of waste collected on beaches in the European Union is made of plastic and, out of this amount, half is represented by single use plastic objects

- In Italy, between 6 and 7 billion plastic glasses are used every year, and these glasses represent 20% of marine litter

- Each person consumes about 2 kgs of single use plastic cutlery every year, which remain in the environment for at least 50 years.

Single use plastic products easily turn into litter and are often left in the environment. It is therefore important to replace them with reusable alternatives or, when this is not possible, with compostable alternatives, in compliance with the European Single Use Plastics Directive.

Visit Aprica's website for more information: https://www.apricaspa.it

You can find the calendars for sorted waste collection based on your address at this link:
https://servizizona.a2aambiente.eu/servizi-di-zona/public/?param=Brescia

In the **"Dove lo butto?"** webpage, you can find all the answers to your doubts about waste sorting
https://www.apricaspa.it/cittadini/brescia/dove-lo-butto

Download the **PULIamo** app to carry all the information with you about sorted waste collection!

PULI AMO a2a

ESTÀ Economia e Sostenibilità

partner di progetto:

Amsa GRUPPO a2a

Aprica GRUPPO a2a

ADL zavidovici

cooperativa Ruah

UNIVERSITÀ DEGLI STUDI DI MILANO
DIPARTIMENTO DI SCIENZE DELLA MEDIAZIONE LINGUISTICA E DI STUDI INTERCULTURALI

con il contributo di:

Fondazione CARIPLO

NOVAMONT

con il patrocinio di:

COMUNE DI BRESCIA

BERGAMO CITTÀ DEI MILLE
COMUNE DI BERGAMO

MILANO FOOD POLICY

UN SACCO ETNICO
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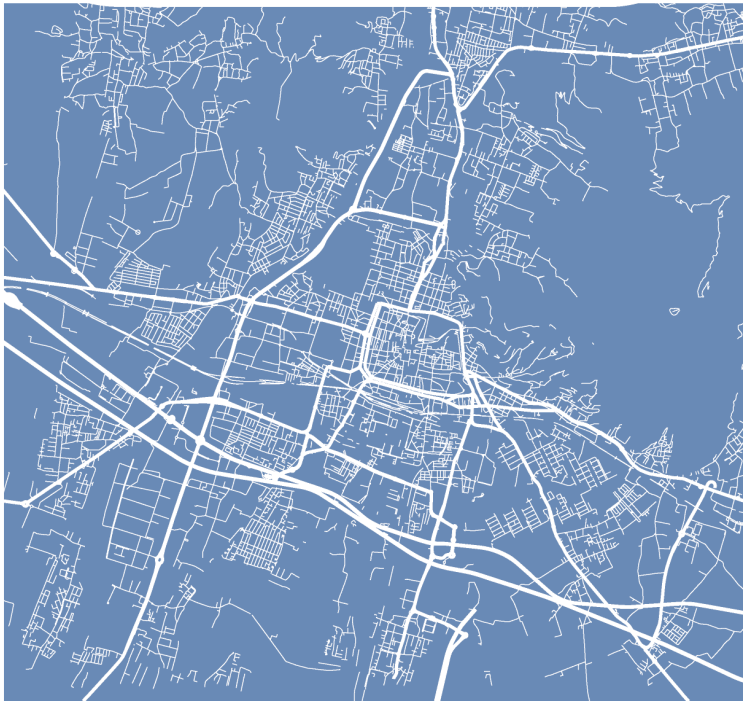
Really eth(n)ic

Reducing single use plastic consumption and improving waste sorting quality in ethnically characterized restaurants



REALLY ETH(N)IC

Hi! The "Really eth(n)ic" project needs your help to understand how restaurant owners in Brescia, Bergamo and Milan deal with waste sorting and with the introduction of the European Single Use Plastics Directive, which bans the use of some single use plastic products such as plates, cutlery, straws and some food and beverage containers.

Taking part in the project is easy!

Let us chat with you about sorted waste collection and single use plastic products for food service. We will try to clear up any doubts you might have, and we'll ask you to help us understand how to make things easier for you and other restaurant owners in your city.
Also, after the first interview we will provide you with free compostable food bags to try and replace the ones you currently use.
After a testing phase, we will come back to receive your feedback and comments.
All participants will receive a certificate of participation to prove they put much effort in the improvement of their city's environment!

Some of our questions are:

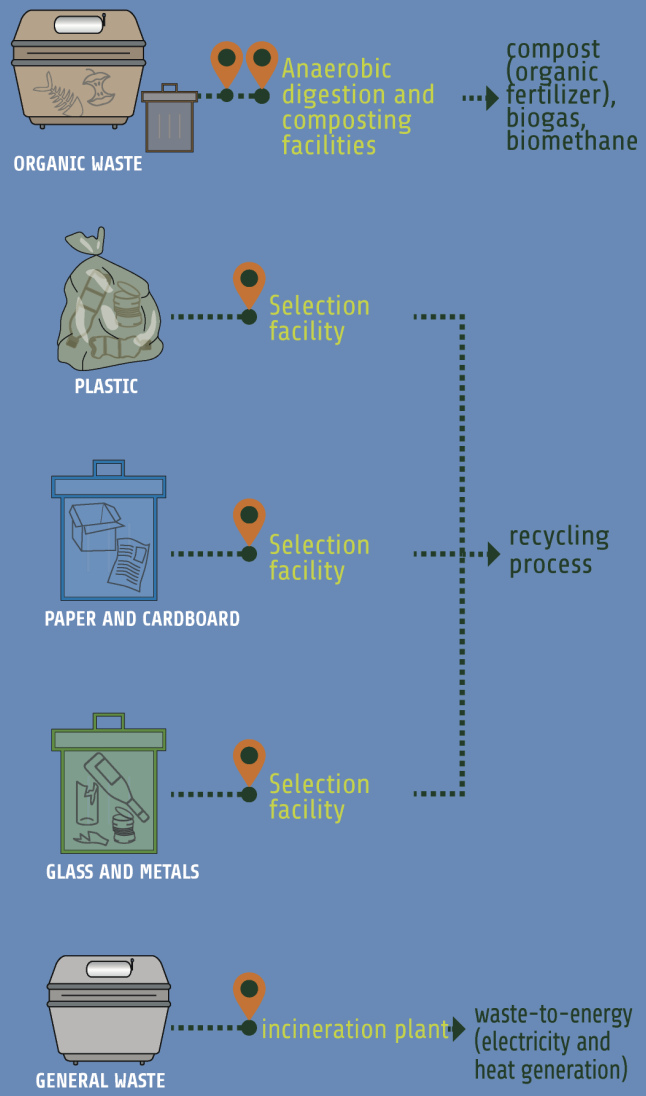
- What single use plastic products do you use for in-store consumption, delivery and take-away services?
- Do you know the reusable or compostable alternatives to these products? Do you use them?
- Do you know the European Single Use Plastics Directive, which bans the use of some of these products?
- Do you have any doubts about waste sorting for the waste collection system of your city?

This project is funded by Fondazione Cariplo and the partnership is formed by: the non-profit research center ESTà, Aprica, the association ADL a Zavidovici, the University of Milan and Novamont (the company that provides free compostable food bags to participants). With the patronage of the Municipality of Brescia, we kindly ask for your collaboration to this important project for the well-being of your city.

Your contribution is vital!

Why is sorted waste collection important?

In Brescia, materials are largely reused (through recycling and waste-to-energy practices):
- 85% of collected glass is brought to glass factories
- 80% of collected plastic is destined to recovery plants
- 96% of collected paper is brought to paper factories
- 94% of collected organic waste is treated through material recovery

With the materials that were collected through sorted waste collection in Brescia in 2019, it would be possible to produce:
- From plastic, 37.000 benches or more than 2 million fleece sweatshirts
- From glass, 8,5 million bottles
- From paper, almost 88 million cardboard boxes
- From aluminium, 518.500 moka-like coffee makers
- From organic waste, 2.300 tons of compost

What happens to sorted waste after it is collected by Aprica throughout the city of Brescia?